



Free webinar: How to Export Pre-packaged General Food to CHINA



Introduction

Imported food to China is increasing in popularity amongst the local population due to its international reputation and high quality.

Like many other countries, the Chinese authorities have introduced many regulations surrounding imported food due to concerns about safety, health, and nutrition. These regulations apply to foreign exporters, as well as the products they supply, the ingredients they use in their products, and the content of their labels.

It's crucial that exporters entering the Chinese market for the first time assess not only the potential sales value but also the regulatory barriers they face. Determining what regulations apply to your company, your products as well as how to comply with these regulations can be difficult and time-consuming.

CIRS is a leading global provider of compliance assistance services. We de-mystify Chinese regulations, identify what regulations you need to comply with and provide a comprehensive, easy to access, and cost-effective compliance solution.

On the 28th of May CIRS will host a free webinar to provide information on Chinese food regulations that apply to Pre-packaged General Foods. Following the presentation from our specialist adviser, we will provide answers to the questions put forward by companies that register for the event.



For Schedule & Presentation details, and to register for this webinar, please go to [REGISTRATION](#)

Time and Schedule

Language	Date	Time (GMT+0)	Speaker
English	May 28 th , 2020	14:30	Ran Liu

Registration fee: Free

Presentation focus:

- Chinese food regulatory framework
- Prepackaged general food categories in China
- Relevant regulations and authorities
- Regulatory compliance procedures for imported prepackaged general food
- Case study

Speakers:



Ran Liu, Food Regulatory Consultant, CIRS Europe
Speaker

Ms. Ran Liu graduated from University College Dublin with a MEngSc degree, majoring in Food Engineering. She has an extensive background in food ingredients, regulations, and process engineering. After joining the CIRS Group, she focuses on the food regulations, including general food, health food, and Foods for Special Medical Purpose (FSMP). She is currently working for CIRS Europe and responsible for providing food regulatory technical support for the European food and food-related companies.



Gary Baylis MIEEx, Regulatory Adviser. UK Authorized Agent for CIRS
Webinar Host

Gary has more than 50 years' experience in international trade and logistics and wide-ranging knowledge of barriers to trade in overseas markets. His company, Export Access, acts as the UK representative for CIRS and provides regulatory compliance assistance for exporters of food products to China, USA, India, MENA and Australia